

THIS MONTH AT
RESPONSE 1

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October 2009

RESPONSE 1 MEDICAL STAFFING



Travel Nursing Today

In today's economy, every industry out there is feeling some pain, however dull or sharp it may be. Although the healthcare field is one of the most steady to be in, even the nursing industry may feel a slight slump, or rather a decrease in the volume of the buzz surrounding it in recent years. It is not so much a slump—simply because there is still a shortage of nurses. The more numerous jobs that were open before are decreasing in frequency due to the fact that the people already in a position to take on those extra shifts are now doing so. Whether they are picking up this work due to a spouse losing a job, trying to ensure they are holding onto their own, or simply just acting accordingly during the rough economic times, there are still many jobs. The positive fact that Response 1 would like to reiterate to our nurses is that bottom line: 1) There is still a nursing shortage, and therefore still a need for travelers. This need is not going anywhere during the economic slowdown. And 2) There will continue to be a need for healthcare professionals in the future, no matter the state of the economy. This is an industry that is not going anywhere. In last month's newsletter, we included some tips on how to increase

your chances at getting the ideal travel assignment. Here at Response 1, keeping you up to speed on the state of our industry from our perspective, and providing you with any tools that we have learned of is important to us. There are numerous travel nurse blogs out there that allow you, the nurses, to share the truth about what it is like to be a travel nurse today. There is a plethora of articles on personal experiences, frequent occurrences as a traveler, and places to post your thoughts, as well as read the thoughts of others doing what you do. Response 1 is also making an effort to provide you with a portal for information from us, and to and from each other about not only our company, but your personal traveling experiences. We are stepping up communication by adding more to our website, joining the technological social circle on Facebook, and prioritizing our newsletter.

Especially in economic times such as these, people of all trades put an emphasis on the value of good word of mouth, and good work ethic. Response 1 is so proud to represent the nurses working with us. In addition to representing these ideals on our end, we believe that our nurses in

Happy Birthday!

- Ken Guerra
- Rodney Horton
- Carmel Young
- Dennis Skaggs
- Mary Traudt Bowdin
- Jodi Smith
- Pam Haskins
- Sherri Taylor
- Eric Shirley
- Roland Freeland
- Leigh Ann Eswonica
- Marcelo Lopez
- Shelly Hunt
- Mackenzie Grimes
- Kimberly Anderson
- Marti Walker
- Ginger Sudillo
- Glen Melendez
- Judith Lee
- Choysi Harper
- Chris Crespo

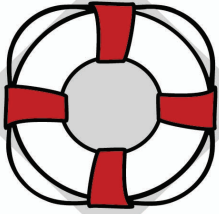


particular possesses the qualities that are imperative to their personal success, and consequently a positive reflection on us.

Thank you all!



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“Every job is a self portrait of the person who does it.

Autograph your work with excellence.”

-Author

unknown

“Genius is one percent inspiration and ninety-nine percent perspiration.”

-Thomas Alva Edison

Nurse of the Month! David Shirey



David Shirey came on board with us in September of 2008, and since then has been an awesome representative for RIMS during each of his assignments. Thank you David for all of your hard work and dedication to us! It is greatly appreciated.



Welcome to the Team!

Tarah Prangley



Hi there! I am so excited to be an official member of Response 1 Medical Staffing. Cheree Love is my mother, so I have had the great pleasure of watching her build this incredible company from the ground up. I guess you could say I've been a member all along! I am currently en route to becoming a Nurse myself, and having the opportunity to learn the ins and outs of the travel industry will be awesome preparation. My future goal is to continue working for Response 1, and utilize my experience as an RN to enhance the company. I hope to work in the office as well as be one of Response 1's travelers! Witnessing the growth of Response 1 and learning about nursing has allowed me to gain an immense amount of admiration for the profession and all that it entails. It was my original inspiration! And seeing all the hard working, loyal individuals that are the nurses for Response 1 has inspired me to want to help you from my current angle! I am excited to be taking your phone calls and helping you in any way I can. I will be assisting all your recruiters, account managers, and payroll executives also!

On a personal note, I am still a student, currently attempting to conquer Microbiology and Physiology. I am an extreme outdoors lover! I have been outside either playing sports, camping, fishing, playing or adventuring since I can remember! I have an incredible, supportive family that remind me of how blessed I am every day.

Pumpkin Cupcakes

Perfect for Fall!

- 2 cups all-purpose flour
- 1 teaspoon baking soda
- 1 teaspoon baking powder
- 1 teaspoon coarse salt
- 1 teaspoon ground cinnamon
- 1 teaspoon ground ginger
- 1/4 teaspoon freshly grated nutmeg
- 1/4 teaspoon ground allspice
- 1 cup packed light-brown sugar
- 1 cup granulated sugar
- 1 cup (2 sticks) unsalted butter, melted and cooled
- 4 large eggs, lightly beaten
- 1 can (15 ounces) pumpkin puree



Directions

1. Preheat oven to 350 degrees. Line cupcake pans with paper liners; set aside. In a medium bowl, whisk together flour, baking soda, baking powder, salt, cinnamon, ginger, nutmeg, and allspice; set aside.
2. In a large bowl, whisk together, brown sugar, granulated sugar, butter, and eggs. Add dry ingredients, and whisk until smooth. Whisk in pumpkin puree.
3. Divide batter evenly among liners, filling each about halfway. Bake until tops spring back when touched, and a cake tester inserted in the center comes out clean, 20 to 25 minutes, rotating pans once if needed. Transfer to a wire rack; let cool completely.
4. Top with your favorite cream cheese frosting, and enjoy!

Yet Another Referral Bonus Reminder!

Don't forget, when you refer a nurse to us, you receive a \$500 Referral Bonus when they complete a 13 week contract!



Thank You

Visit our newly renovated website!
www.response1.com